

Congress programme

2nd Cologne

Swimming Pool and

Wellness Forum

Nov. 1 – 2, 2007

Water, warmth and light  
in harmony.



**schwimmbad-  
und wellnessforum**  
November 1 – 2, 2007



**koelnmesse**  
we energize your business



## Join us for the 2nd Cologne Swimming Pool and Wellness Forum from November 1 – 2, 2007

Drawing on their knowledge of international target groups, markets, directives and future developments, the organisers of the 2nd Cologne Swimming Pool and Wellness Forum have put together a highly attractive programme of presentations that will generate key momentum for all participants and sectors.

As in 2005, this event will bring together experts, practitioners and scientists from the wellness worlds of water, warmth and light. The resulting international dialogue platform is a very special communication framework for the trade fair trio of aquanale, FSB and SOLARIA.

Current opinions, information and assessments have an impact on decisions at all stages of the value chain in the markets served by these three trade fairs. The target group-specific topic areas of the 2nd Cologne Swimming Pool and Wellness Forum are the right place to find the answers to all your questions on the complex network of information available.

The forum is also linked with the 20th IAKS congress for the planning, construction, modernisation and management of sports and leisure facilities.

The following pages list all of the programme events, grouped into the three themes of water, warmth and light.

### Organisers

Association for Swimming Pools and Wellness (bsw)  
International Association for Sport and Leisure Facilities (IAKS)  
Association for Sauna Construction and Steam Baths (BSB)

### Cooperation partners

- Federal Association of Tanning Systems (SLS)
- German Lifesaving Society (DLRG)
- German Swimming Association (DSV)
- International Academy for Pool, Sports and Leisure Facilities (IAB)
- International Spa & Wellness Association

**Languages:** German, English (simultaneous interpreting)

### Venue

Koelnmesse GmbH  
Congress Centre East  
Entrance to the Eastern Halls 10/11  
Deutz-Mülheimer Straße  
50679 Cologne, Germany





## Focus on: Water and Wellness

### Trends for hotel pools and wellness facilities

- **The design of successful spa and wellness facilities**  
Speaker: Dipl.-Ing. Rudolf Ludgen, Vitadom R. Ludgen GmbH, Spangdahlem
- **Individual, target group-orientated and promising selections of wellness components and technology for hotels**  
Speaker: Hans-Werner Jochim, sopra AG, swimming pool and leisure technology, Koblenz
- **Aquacycling – More than a trend: How to make aquatraining profitable?**  
Speaker: Markus Scherer, nemcomed GmbH medizin + wellness, Bahlingen
- **3D presentations for project designs of wellness facilities**  
Speaker: Dipl.-Ing. (FH) Sarah Schellenberg, Schellenberg Raum-Vision, Koblenz

**Date:** Thursday, November 1, 2007, 10.30 a.m. to 1 p.m.

**Venue:** Europasaal, Congress Centre East

**Host:** Svenja Alberti, correspondent for the Allgemeine Hotel- und Gastronomie-Zeitung, Stuttgart

**Languages:** German, English (simultaneous interpreting)

**Participation fee:** € 70,00 (for members of IAKS, bsw, BSB)

€ 90,00 (for non-members) plus VAT



## Focus on: Water

### Water and operating technology for public pools: New technologies, norms and directives

- **Damage to swimming pool ceilings through corrosion and damp: How to renovate safely**  
Speaker: Dipl.-Ing. (FH) Andreas Köpke, ISO GmbH, Offenau
- **More stringent hygiene requirements for health authorities**  
Speaker: Jürgen Kannewischer, Kannewischer Ingenieurgesellschaft mbH, Baden-Baden
- **Ultra-filtration for the treatment of pool water**  
Speaker: Dr. rer. nat. Klaus Hagen, Krüger WABAG GmbH, Bayreuth
- **Optimising flocking filtration by counting particles: Findings of measurements from various filters**  
Speaker: Dipl.-Ing. Gerhard Willert, Ingenieurbüro für Wassertechnik GmbH, Hanover
- **Multi-functional access systems for pools and other leisure facilities**  
Speaker: Beat Dünner, LEGIC Identsystems AG, Wetzikon, Switzerland

**Date:** Thursday, November 1, 2007, 3.30 to 6 p.m.

**Venue:** Europasaal, Congress Centre East

**Host:** Dipl.-Ing. Frank Eisele, Speck Pumpen Verkaufsges. Karl Speck GmbH & Co., Neunkirchen am Sand

**Languages:** German, English (simultaneous interpreting)

**Participation fee:** € 70,00 (for members of IAKS, bsw, BSB)  
€ 90,00 (for non-members) plus VAT

## Focus on: Water

### Energy saving for public pools: Concepts, potential and findings

- **Energy-saving concepts for public pools: Systems, activities, amortisation, cost-effectiveness, management**  
Speaker: Dipl.-Ing. (FH) Frank Nägele, Kristall-Bäder AG, Stein
- **Making savings by recirculating heat, optimised filter rinsing and the treatment of rinsing water**  
Speaker: Dipl.-Ing. Jörg Berger, Grünbeck Wasseraufbereitung GmbH, Höchstädt
- **Swimming pools with roll-on covers: Energy savings of up to 75% by covering open pools for limited periods. An energy assessment programme of the Fraunhofer Institute of Construction Physics**  
Speaker: Bert Granderath, grando GmbH swimming pool covers, Bergisch Gladbach
- **Air conditioning at indoor pools: Keeping down the costs**  
Speaker: Klaus J. Hansen, Menerga GmbH, Mülheim/Ruhr

**Date:** Friday, November 2, 2007, 10.30 a.m. to 1 p.m.

**Venue:** Europasaal, Congress Centre East

**Host:** Gustav Keinemann, GSF, Planungsgesellschaft für Sport- und Freizeitbauten mbH, Hamm

**Languages:** German, English (simultaneous interpreting)

**Participation fee:** € 70,00 (for members of IAKS, bsw, BSB)  
€ 90,00 (for non-members) plus VAT

## Focus on: Warmth and Light

### New findings for sauna and tanning centre operators

- **Medical effects of infrared radiation in saunas and sauna cabins:  
Applications for prevention and therapy**  
Speaker: Prof. Dr. med. Hans Meffert, Dermatology Centre, Berlin
- **UV irradiation of the human body: Effects and causes**  
Speaker: Dr. med. Norbert Schmidt-Keiner, Photomed Verband, Riegel
- **Quality guidelines for infrared heat cabins:  
Helpful information for marketing**  
Speakers: Dr. Ernst F. Lange, Gütegemeinschaft  
Infrarot-Wärmekabine e.V., Wiesbaden  
Karl-Heinz Bastian, EOS-Werke Günther GmbH, Driedorf
- **Multi-functional sauna cabins:  
Possibilities, applications and systems**  
Speaker: Herbert Nonnenmacher, Röger GmbH  
Sauna and Tanning centre technology, Schwäbisch Hall

**Date:** Friday, November 2, 2007, 3.30 to 6 p.m.

**Venue:** Europasaal, Congress Centre East

**Host:** Elmar Haag-Schwilk, editor in chief, 'Schwimmbad & Sauna', Fellbach

**Languages:** German, English (simultaneous interpreting)

**Participation fee:** € 70,00 (for members of IAKS, bsw, BSB)

€ 90,00 (for non-members) plus VAT



## The following companies are supporting the 2nd Cologne Swimming Pool and Wellness Forum

### Sponsors



Das Schwimmbadwasser



### Media partners



### Campaign partners



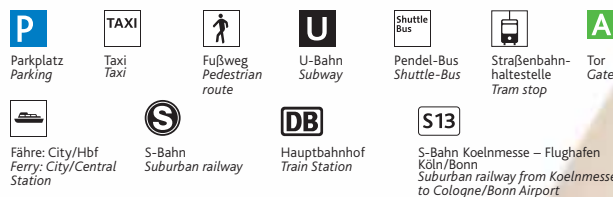
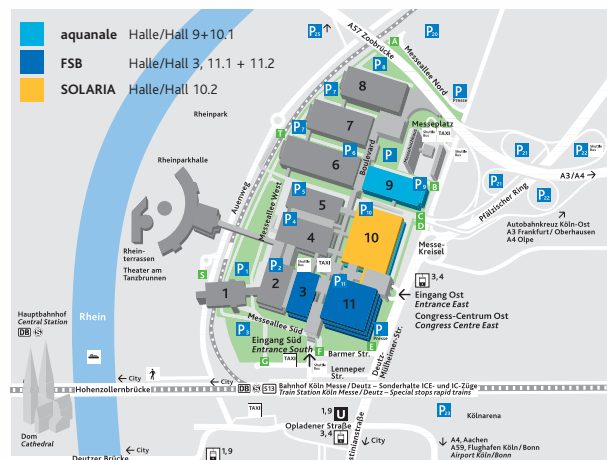
## Trade fair information

**aquanale** – International Trade Fair for Sauna. Pool. Ambience.  
Halls 9 and 10.1, October 31 to November 3, 2007, [www.aquanale.com](http://www.aquanale.com)

**FSB** – International Trade Fair for Amenity Areas, Sports and Pool Facilities  
Halls 3, 11.1 and 11.2, October 31 to November 2, 2007, [www.fsb-cologne.com](http://www.fsb-cologne.com)

**SOLARIA** – International Trade Fair for Tanning Products and Equipment  
Hall 10.2, November 1 – 3, 2007, [www.solaria-cologne.com](http://www.solaria-cologne.com)

### Plan of the halls and grounds



### Further information

Koelnmesse GmbH · Messeplatz 1, 50679 Cologne · Germany  
Tel. +49 1805 603 500 (€0.14/min. from German fixed-line numbers)  
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## 2nd Cologne Swimming Pool and Wellness Forum

### • Congress organisation

Bundesverband Schwimmbad & Wellness e.V. (bsw)  
Beatrix Flacke  
An Lyskirchen 14  
50676 Cologne, Germany  
Tel. +49 221 271 6692  
Fax +49 221 271 6699  
[info@bsw-web.de](mailto:info@bsw-web.de)  
[www.bsw-web.de](http://www.bsw-web.de)

### • Concessions

Students are eligible to a 50 % discount on the admission fee for all events upon presentation of student ID.

### • Payment

The deadline for transferral of the participation fee is October 24, 2007. Your trade fair ticket will be sent to you on receipt of payment. Incoming payments after October 24, 2007 are unaccounted. In this case, Congress tickets can be purchased at the Congress Counter opposite to Europasaal.

Sparkasse Köln/Bonn Account no.: 15462955, sort code: 370 501 98,  
Swift: COLSDE 33, IBAN: DE0 2370501980015462955

### • Cancellations

50 % of the participation fee will be refunded if a cancellation is made by October 1, 2007. After this time no refunds will be made.

### • Collecting admission tickets

Admission tickets can be collected from the Congress Counter opposite the Europasaal.



## Registration

Please fax to the bsw: +49 221 271 6699

I hereby make a binding registration for the  
2nd Cologne Swimming Pool and Wellness Forum

Last name: \_\_\_\_\_

First name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Town, post code: \_\_\_\_\_

Member of: IAKS  bsw  BSB  None

Tel.: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_



Cologne, November 1 – 2, 2007

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I wish to attend the following events

(Prices excl. VAT at 19% for members/non-members)

- Water and Wellness: Trends for hotel pools and wellness facilities  
01.11. 2007 10.30 a.m. to 1 p.m. € 70,00/€ 90,00 plus 19% VAT
- Water: Water and operating technology for public pools: New technologies, norms and directives  
01.11. 2007 3.30 to 6 p.m. € 70,00/€ 90,00 plus 19% VAT
- Water: Energy saving for public pools: Concepts, potential and findings  
02.11. 2007 10.30 a.m. to 1 p.m. € 70,00/€ 90,00 plus 19% VAT
- Warmth and Light: New findings for sauna and tanning centre operators  
02.11. 2007 3.30 to 6 p.m. € 70,00/€ 90,00 plus 19% VAT

**Participants in the 2nd Cologne Swimming Pool and Wellness Forum must hold an admission ticket to aquanale, FSB and SOLARIA. If you register for one or more blocks of events, you will receive a season ticket for these trade fairs.**

[www.kswf.de](http://www.kswf.de)

Koelnmesse GmbH

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